

Manager's Style and Image.

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Annotation: This article information about describes the activities of the manager, the difference between the manager and the leader, the behavior culture of the manager, the manager's image, and the advantages of leadership in the team.

Key words: Manager, leader, critical situations, organizational leader, management, leadership, manager's image, imageology.

In the years of independence, much attention is paid to the connection of each shrine with a human name, human factor, human intellect. In the field of culture and art, recognition of the human image, creativity and creativity in the best performance, the best festive event, the brightest film, the most beautiful work of art has been elevated to the state level policy. The introduction of creative exams in higher educational institutions in the field of culture and art, the introduction of the process of live performance without phonograms at government events, in turn, is a form of attitude and respect for the human factor organization and management of the artistic sphere, problems related to management activities, effective organization of the activities of other groups by individuals and groups of individuals, as well as a number of innovations are being introduced into the organizational structures of joint activities.

Problems of organization and management of cultural and artistic activities in philosophy, history, economics, jurisprudence and psychology is also closely related to problems.

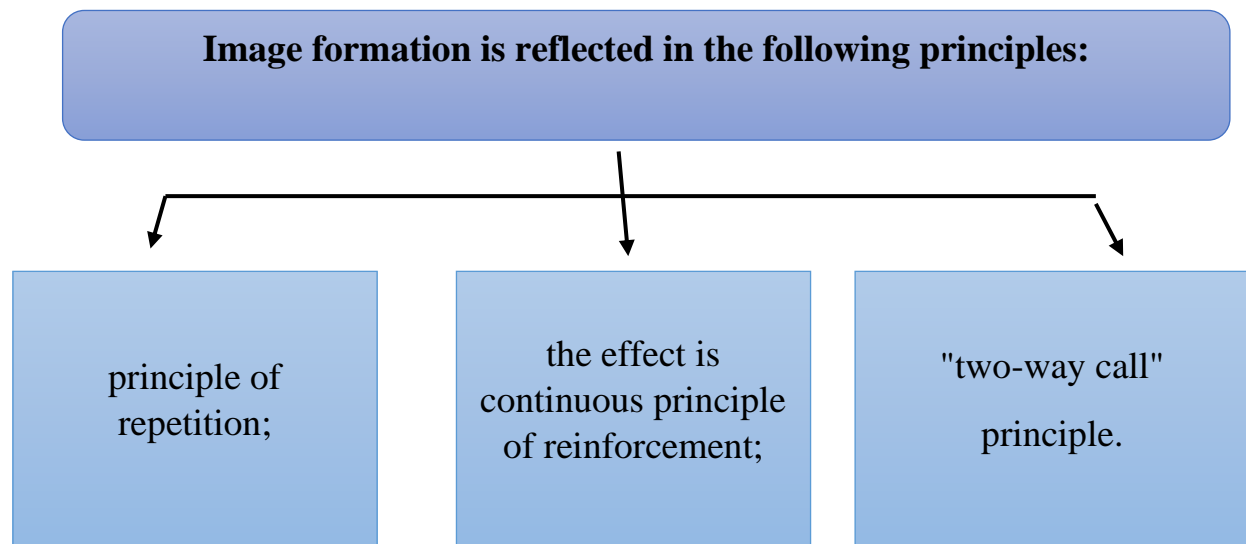
In every organization, managers work alongside the leader, and in their place, leaders with a special reputation in the team also provide special services for the successful operation of the organization.

"Image" is an English word that means "image", "fame", introduction. As each person has his own "I", the "I" of managers is their image, that is, their business cards.

A certain uniqueness, a feature that stands out from others, a special definition represents the image of the manager.

The formation of the manager's image is manifested in interpersonal relations, in the ability to draw correct conclusions from difficult situations, in the ability to use anger and kindness in their place.

The organization will be blessed only when theory and practice work together. First of all, managers should pay attention to this.

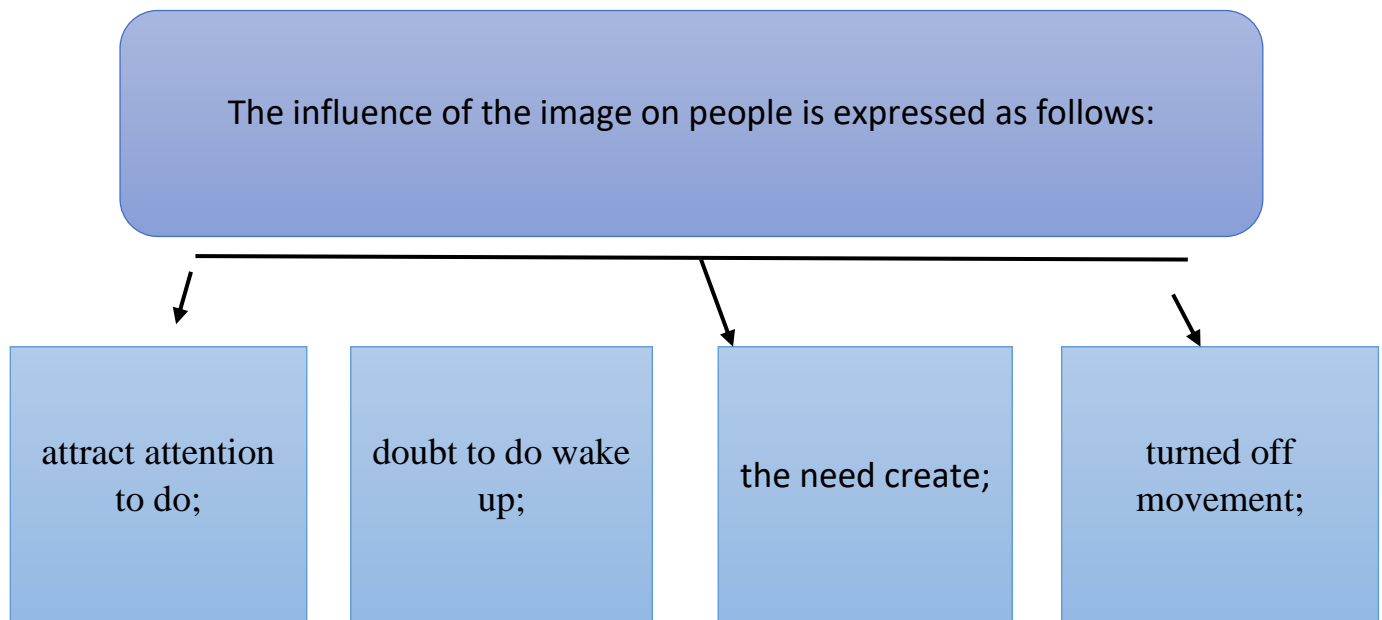


At all times, the principle of respect and attention at work inspired employees and was clearly visible as a result of this work.

In many cases, the friendly relations of managers led to the elimination of conflicts, the prevention of bias and indifference, what difficult work can be entrusted to an employee, “difficult?”, “It is possible to the end”, “Who are you less?” phrases perform even the simplest task

may lead to a situation where you cannot receive it. Human mental processes, good or bad words heard from leaders can either make work boring or make them more interested in work. Experienced leaders understand well what a good word can do, and what consequences a bad word can bring. In other words, leaders accept the results they expect as a response to their relationship.

First of all, managers should pay attention to this.



The creation of a manager's image is known in different situations. According to experts, a person's appearance and manners give 90% of the value. That is why the most necessary qualities of well-known politicians and experienced managers can be seen in the following:

image makers are engaged in. They change the leaders' lifestyle, character, behavior, behavior, high mood, not to be nervous about everything in such a way that the leaders don't recognize themselves.

In this regard, in turn, managers, that is, leaders, help image makers to have fewer negative vices and more work-related qualities.

Only intellectuals who believe in themselves and their will deserve the respect and admiration of others, therefore, the attention and respect of employees allows to replenish and restore bioenergetic power.

For a leader, these aspects are important in shaping his image:

Put the sound freely;

- taking a bold step;

-not expressing inner mood;

the art of making a pleasant impression

1. Peace of mind first;
2. Business mood;
3. Not expressing emotion;
4. Being cold;

Calm-ness leads to effective listening to the problem of the employee who entered the reception, business mood - to "infect" other teammates, not to express emotions - not to approach the attitude of others to one's problem, to be cold - leads to boldness in solving the problem. That is why the working mood of the morning remains at the end of the working day.

And the verbal effect in the leader's activity reveals the icons of standing with feet together, moving hands in moderation, maintaining a moderate and calm tone of voice, and speaking fluently and expressively.

Why do you need an image?

- only the image helps to get into an easy relationship with the employees;
- to hide personal negative habits of the leader;
- to hide appearance defects;
- to hide professional skills, service etiquette.

As we know from management, there are two types of people-pleasing:

- method of persuasion;
- burning method.

Another influence technology of liking people is called imagiology. What can "infect" a person with others is their attractiveness and sharing a bright mood. There is another component that cannot be left out of the culture of business, business, team behavior, attitude culture, and this is the manager's appearance, clothes. The appearance is also extremely should be compact and attractive. It is advisable for a female manager to wear only two colors. Black suit, black skirt or black pants, black bag, black or white shoes.

The second outfit is a beautiful blouse, a fashionable skirt or a light-colored women's shirt. Evening wear is a dress and shirt-suit that comes below the knee. Hairstyle, shoes, bag and jewelry are additional decorations (attributes).

There are three types of suits for male managers: business suits, business suits for evening negotiations. Ties match the color of suits. Service suits - simple suit and pants; Evening - suits and trousers of the same color, according to fashion; Business suits - the latest style. Ties, watches, shoes, vests, scarves, shoes are also chosen in the colors of the suits. These recommendations, recommended by experts, are a time-tested example of business and simplicity in managerial activities. In addition, the golden rule for managers is: they are welcomed by clothes, they observe according to the mind.

- Fulfill this promise on time, keep your word under any circumstances
- Being unbiased and objective about "useless" suggestions that lead to wasted time
- Politely and politely reject offers that are not useful to him and his team
- To be self-confident in any round or event, avoid big departures
- As a leader, do not discourage subordinates, educate them properly, encourage their productive work and initiative
- Not to be individualistic, not to forget that one's opinion and point of view are not always correct, that there are other opinions and points of view that are not completely bad
- Thorough analysis of operational failures, outages and errors
- Among the employees, curbing anger, not losing patience

The activity of the manager is especially important in the development of the system of organization and management of culture and art.

Talented leaders are actively working in theaters, houses of culture, museums, libraries, children's music and art schools, creative teams, which creates the basis for bright reforms in the development of these areas.

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