

# Factors For Increasing Export of Tourism Services

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**Annotation:** This article points out the importance of tourism to the economy of Uzbekistan and ways of increasing export of tourism services. Moreover, a number of major factors that will lead tourism factors to steady development are also identified in the article.

**Key words:** Services, tourism export, public services, sightseeing.

It is clear that export of tourism services plays an important role in the development of tourism in any country, including Uzbekistan. In order to expand the tourism sector, the government should enhance the quality of tourism services, such as a service connected with accommodation, bus tours, taxis, tour guiding, vending, water sports, and food and beverage offered wholly or mainly to tourists. This in turn, contributes significantly to the national economy of the country. Ultimately, tourism is one of the important areas of export trade. With the multiplier effect of tourism, management can also affect economic sectors. Tourism has a direct, indirect and inductive effect on the economic development of every country.

Economic literature shows that the high quality of infrastructure and the development of technologies affect the development of tourism exports. In addition, the development of entrepreneurship and a favorable business environment with effective interaction between the participants of the tourism cluster can develop tourism in the country.

According to the latest statistics, exports have the main share in general use exports in Uzbekistan. Considering that in the global economy, individuals' employees and tourism need a large amount of money, it is necessary to directly and indirectly intervene in this sector, and we think that tax exemptions and public administration subsidies can be more effective. To improve infrastructure and clean up the environment, to improve communications in tourism and related industries. Government, firms and social organizations have common interests. We believe that clusters, these ways, organizations can be useful. Of course, clusters can be more efficient with government management and incentive management policies.

Despite the fact that the country has a huge tourist potential, tourism infrastructure, the quality and level of tourism services, as well as the network management system meets modern requirements in the conditions of globalization and intense competition does not come. The contribution of tourism to the country's economy, service provision development of the industry and providing employment to the population is average in the world lags behind the indicators, says the official comment to the decree.

The decree is a qualitatively new stage of state policy in the field of tourism example of radical reform of this network, which will determine its transition the measures that have not been taken are provided, the following main target tasks and priorities are determined:

- creation of favorable conditions for the activity of tourism industry entities, elimination of all obstacles and pitfalls in the development of tourism, visa and registration procedures, passport and customs control simplification;
- life and health of tourists and excursionists in the organization of tourism services implementation of complex measures to ensure safety;
- new potential types of tourism - pilgrimage, ecological, educational, ethnographic, gastronomic, sports, medical treatment, rural, industrial, business, rapid development of children, youth and family tourism;
- international and national organizations, major foreign brands in the field of tourism and expanding cooperation with companies, providing tourism services introduction of advanced global quality standards;
- development of competitive tourism products, new tourism in the regions creating destinations, taking them to world tourism markets;

- fundamentally the system of quality training of qualified personnel for the tourism industry improvement.

Tourism in any conditions, especially during the transition to a market economy the state plays the main role in the development of infrastructure. Almost all countries try to increase the importance of the tourism network in the national economy. Because tourism has the following priorities in the development of the national economy: providing the local labor force with qualified working and living conditions source; market formation and flow of capital investments mechanism; construction (hotels, camping sites, motels), communication (cellular, tele and optical communication), transport (cars, buses, railway of international standards road cars, airplanes), as well as service infrastructure (car fuel a means of introducing new technologies and know-how to fields such as filling stations); means of development of national folk crafts; political in the country and territory and factors of stabilization of the socio-economic situation; historical monuments and cultural heritage conservation methods; means of effectively increasing the foreign currency income of the state.

In general, for the development of state tourism infrastructure, it is crucial to create economic foundations, raise the issue of personnel training for this sector simplifies the visa system, tourist products and traditional goods stimulates production.

It is known that tourists visiting the country start with simple food to a certain amount of products and services up to expensive souvenirs they demand. This is naturally with the production of products and services increase their opportunities for small and private business enterprises paves the way for expansion. Farmers where tourists live they grow clean products in hotels, textiles and tailoring small and private enterprises operating in the industry are necessary for tourists bedroom furniture, dressing gowns and the like, cosmetic industry enterprises produce shampoo, soap and deodorants. Craft workshops and producing traditional national products businesses also prepare orders for tourists.

Overall, factors affecting demand and supply in tourism vary from place to place. A common influencer of demand and supply in tourism is external factors like market forces and economic conditions, which determine financial and physical flows. In Uzbekistan, we should expand the tourism sectors in order to attract more tourists. For this, advertising tourist destinations globally is the most important step to take. Moreover, local banking system should contribute to create small tourist destinations by giving long-period loans. All factors mentioned above are the possible ways to increase export of tourism services.

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