

Yusuf Khos Khojib oriental pearl

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Abstract: In the article has analyzed Yusuf Khas Hajib's «Qutadgu bilig» works and determined his role in the history of oratory and art of speech, including giving them a scientific-theoretical assessment.

Key Words: The Art of World Oratory, «Qutadgu Bilig» he speaker, preacher, the rhetoric.

Yusuf Khas Hajib's work «Qutadgu bilig» (Knowledge that leads to happiness) is one of the rare written monuments that is becoming the focus of world Turkology.

It has been more than three centuries since «Qutadgu bilig» began to be studied by world scientists. In this regard, the great Turkish scientists H.Vamberi, V.V.Radlov, A.N.Samoylovich, M.Kopruluzoda, R.R.Arat, S.Ye.Malov, A.A.Valitova, I.V.Stebleva and the scientific work of others deserves admiration [1].

In the study of this work in Uzbekistan A.Fitrat, A.P.Kayumov, Q.Karimov, G'.A.Abdurahmonov, B.Tokhliev, Q.Sadikov, A.A.Abduazizov, H.Boltabayev, Z.Ya.Sadikov, H.D.Abdullaev, A.Akhmetova, B.Abdurahmonova, H.Ne'matov, E.Umarov names to cite it is appropriatable. Thanks to the efforts of these scientists, the opportunity to study «Qutadgu bilig», to reveal its general philological, linguistic, pedagogical, philosophical, didactic and artistic jewelry, as well as to determine the position of the work in the world literature has expanded. Nevertheless, the aspects of the work related to the art of speech and have not been specifically the object of research. However, the analysis of «Qutadgu bilig» as the rarest source in the field of art of speech and public speaking allows us to come to very new conclusions in this regard. One of the most important tasks facing philologists today is to define the role and significance of Yusuf Khas Hajib in the history of the art of preaching as a great orator and preacher, «Qutadgu bilig» as the most important source in the history of preaching.

It should be noted that among the achievements of today's literary and linguistic sciences, a very comprehensive study and interpretation of many important aspects of the life and work of Yusuf Khas Hajib deserves the admiration. This situation has also created a worthy foundation for the observation and evaluation of the facts and evidence in this source from the point of view of the art of public speaking. So far, the first text created by Qayum Karimov, the Uzbek translation by B. Tokhliev, and finally the publication of new comparative texts by our academicians A. Rustamov, G. Abdurahmanov and professors B. Tokhliev, H. Dadaboev deserve to expand these possibilities [2]. In addition, it is possible to rely on the vast experience and traditions of the scientific study of the work in world Turkology.

In fact, it is important to determine the position of Yusuf Khas Hajib's work «Qutadgu bilig» in the history of oratory and culture, to give a scientific and theoretical assessment. The analysis also provides a great opportunity to determine the place and importance of Yusuf Khas Hajib in the history of world public speaking. The analysis of author's views on this issue by means of comparative and interrelation with folk materials, other written sources makes it possible to determine its peculiarities in this regard, as well as to determine not only Uzbek and Turkish, but also significant contribution to the development of universal art of speech. This reflects the peculiarities of the dialogue of different types of cultures. The present cases provide a rich material for making relevant scientific and theoretical conclusions from them.

Comparative analysis of the «Qutadgu bilig» as a source of the art of speech also allows to obtain effective results. Yusuf Khas Hajib's views on public speaking and his personal experiences have been studied scientifically through the epic «Qutadgu bilig», the results of the analysis and conclusions made on the practice of public speaking, recommendations and suggestions will be useful both for the practice of art of speech and for the creation of theoretical, scientific, educational-methodical and methodical literature.

The great thinker of the East, Yusuf Khas Hajib, in his book «Qutadgu bilig» (Knowledge that leads to happiness), advises that in order for young men should be very attentive to speech, improve their manners

in order to find a worthy place in society, public service. «Correct your behavior, keep calm. Correct your heart, your speech, make sharpen your words» [3].

*O'zingdan ulug'qa tapug' qilsa o'z,
Tilin beklasa kad qatig' tutsa so'z* [4].

(Serving those elder than him, being careful with speaking, keep strongly words, don't often change mind)

*... Atim ersig ersa, bo'lur o'q-yog'ich,
Ko'ni bo'lsa qilqi bo'lur tamg'ochi.*

(Good arrow shoot, will be sniper-arrow-sagittarius, if his behavior is good will be in sealed career)

*... Qiyo boqma anda so'lun ya o'ngun,
O'zing iymanu tur, eshit so'z o'gun.*

(Don't look around so often, be faith, be decency, listen to the word with attention)

*Senga so'z ayitsa aquz so'z chini
Javob bersa yarlig' tegurgil ko'ni.*

(If they ask you for a word, tell them the truth, if allowed deliver the label do it honestly).

Yusuf Khas Hajib again advises, «Do not drink alcohol, do not walk in vain. If your interlocutor is naughty, get away from him quickly. Be as if you have not heard the word you have heard (if there are conflicting words). Be as if you do not see what your eyes see (if there sinful deeds)» [5].

Many of Yusuf Khas Hajib's thoughts and words are written as commentaries on the hadiths of the Prophet.

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