

# Hair Modeling And Artistic Decoration

**Rizaueva Rubiua Abduqahhor Qizi**

State Institute of Art and Culture of Uzbekistan  
Lecturer at the Department of Drama Theater and Cinema Art.

**Abstract:** This article describes the creative process of creating an artistic image using hairstyles, makeup, artistic and technological innovations.

**Key words:** fashion designer, modeling, fashion designer-hairdresser, varnish, mousse, gel, artistic image, baroque, rococo.

The creative process of creating a hairstyle is similar to creativity in any kind of human activity. The hairstyle is directly involved in the creation of the artistic image of a person. When modeling it, first of all, it is necessary to determine its aesthetic function. Depending on the process of creating a hairstyle, its purpose is determined, and its function often dictates its shape.

It is worth noting that with individual modeling, the hairdresser works individually with each person. Therefore, in order to create a certain hairstyle, he determines the artistic image of a person, that is, the object on which the hairstyle is modeled.

It is known that a person's external image is greatly influenced by his age, nationality, social status and cultural level. The age difference is often reflected in different people's attitudes towards hairstyles. For example, girls like to have their own colorful hairstyles, while older women want to look cute with beautiful straight hair. But no matter how it looks, the hairstyle together with the dress should create a complete image.

Modeling is the process of creating a hairstyle as a whole and some of its parts according to certain rules of beauty. For example, the shape of the hairstyle in the Baroque style embodies splendor and solemnity, and the Rococo style expresses a certain lightness and elegance. In other words, each style has its own characteristics.

This is where our ideas about the details of the hairstyle come in. For example, curly hair shows a romantic look, straight hair shows business, mediocrity, and determination, and small hairstyles created with little or no jewelry demonstrate modesty. Therefore, we can talk about the dynamism of the hairstyle or, on the contrary, about a calm character. In other words, it shows the attention created by looking at the parts of the hairstyle.

Thus, the hairstyle creates an artistic image together with the appearance of a person as an artistic whole, capable of evoking associative feelings and emotions.

On the basis of the proposed modeling task (development of domestic, theatrical, theatrical and other hairstyles) and taking into account the artistic image of the object of modeling, the modeler creates a particular idea, that is, determining the future image. In the hairdresser's shop, an approximate idea of the nature of the future hairstyle is formed, which compensates or, conversely, allows a person to change. In the latter case, the degree of change is extremely important, because even a defining, complementary image of the hairstyle can have a transformative element.

For example, each hairstyle model used in individual modeling serves to express some specific features of a socio-psychological image that occupies a position in society according to its form. At the moment, our clients do not always have bright, open characters. Usually, they have several forms in a person (for example, romanticism, dreaminess, modesty, diligence and other characteristics are harmoniously manifested). If you comb a person's hair and use a model that corresponds to a certain characteristic (e.g., romanticism), then this characteristic in the image of the person (which was not so noticeable before) becomes more noticeable, that is, in a certain sense, a process of change appears (this is a situation emphasized by the words "discovery and attention", which are often used by fashion designers).

If, at the same time, there is another very noticeable feature in the initial image (for example, modesty), then the discovery of romance should be approached with caution, since then the person begins to feel

uncomfortable from his very bright image. The definition of the artistic task (the future hairstyle) taking into account the degree of change is called fashion interpretation.

Today, the concept of "modeling" has acquired a broader meaning and is not only the process of creating models, but also the development of various options based on the model, using some specific details (can be related to fashion), as well as photography or photographing (photo and photographing is always an image of a part of the hairstyle) means the process of recreating (restoring) the model. By modeling a hairstyle, the following tasks are solved:

- to meet the needs of the population in various beautiful hairstyles, to develop new hairstyles suitable for work and other activities of people (sports, recreation, etc.);
- education and development of people's taste on the basis of propaganda of artistically designed models of hairstyles;
- development of democratic fashion;
- development of fashion trends;

If the historical style retains its aesthetic value to some extent, then fashion completely loses it with development. And when it is said that the fashion of the 50s is now back, it should be treated with distrust. Because as the basis or silhouette of modern fashion, an artistic image is used, similar in aspects to the fashionable silhouette of the time or the main feature to the ideal of that time. Historical hairstyles remain the benchmark and, if necessary, are recreated with the utmost accuracy.

A fashion designer-hairdresser needs to constantly monitor the evolution of clothing, furniture, jewelry, interior items, applied arts and the evolution of all types of art in general, because the development of art reflects the processes of development of society.

Each new fashion brings with it a necessary innovation, the exact opposite of the previous fashion. The contradiction of fashion determines the basis of its further development.

A fashion designer-hairdresser should strive to define the essence of the new fashion, the general idea, the aspects that determine the entire fashion system. This allows him to work on new forms of hairstyles that meet the aesthetic requirements of the time, create an artistic image and are considered necessary elements of a holistic ensemble together with the dress

When modeling a hairstyle, first of all, its function and aesthetic purpose are taken into account.

Artistic image hairstyles can be important when a person needs to change (for example, theatrical or theatrical hairstyles) or when emphasizing the individuality of a person's personal qualities. Starting to work on any hairstyle (household hairstyles), first of all, an attempt is made to reveal the artistic image of a person. The visual image of a person is formed taking into account his appearance (appearance and clothing) and in terms of his temperament and character (type identification). Conventionally, there are five types of women: young, athletic, feminine, pleasant and phlegmatic. Mixed types will also be available.

A person's appearance is greatly influenced by age, nationality, level of culture, etc. The age difference is especially noticeable in hairstyles. While girls like bright, glamorous hairstyles, older women prefer beautiful, straight combed hairstyles. In any case, the hairstyle, together with the dress, should form a whole ensemble.

For example, each popular hairstyle model used in individual modeling serves to reveal certain features and socio-psychological images due to its shape.

The artistic task of the future hairstyle, the determination of its features taking into account the degree of change, is called fashion interpretation.

Modeling a hairstyle, which does not require cardinal decisions, a change of image, will help to radically change life, improve its perception and attitude to yourself. Because hair modeling is a very delicate and creative, individual, but highly professional hairdressing work.

It is necessary to take into account the composition, type, length, color and other conditions of the hairstyle, as well as its current shape and natural features (face and body shape, age). At the same time, attention is paid to the personal characteristics of a person (type of temperament), profession, lifestyle, taste, clothes, shoes, accessories, makeup, etc. Because a new hairstyle, modeled by an experienced hairdresser, should correspond to the inner world and worldview of the client, not spoil the image, but complement it, cover some defects in appearance.

It is important to follow the principles of hair styling so that any client who visits a beauty salon is satisfied with her new look.

Thus, hair modeling recommends an algorithm for creating a unique and charming image. According to him, first of all, it is necessary to decide on the purpose of the hairstyle, which depends on the nature of the event. In particular, depending on the task of modeling, the following types of hairstyles are distinguished: casual (including work hairstyles) and creative (performances on stage), solemn (including cocktail hairstyles) and special (one-time graduation, wedding, etc.) and secondly, the stylist who models the hairstyle determines its style. This, in turn, affects the choice of décor, color palette and proportions of paints. Then the hairstyle will inspire you to create a decoration, color palette and paint proportions that will affect the creation of a pleasant look. At the same time, the level of complexity, the type of hairstyle, the shape of the forehead (straight, curved, mixed, etc.), shapes (straight, curled) and their direction (inward or outward), etc., are taken into account.

1. Inverted type – the hair is combed from the forehead to the chin;
2. Centrifugal suspension molds;
3. Combing according to the type of face – the direction of hair growth.

At the end of the hairstyle modeling, an experienced hairdresser develops the appropriate technology for creating the hairstyle, including the idea of execution and the necessary tools.

Simple and easy-to-use, multifunctional and effective tools are used at every stage of hair treatment.

A regular brush is the simplest and most everyday tool for hairstyle modeling. Depending on the silhouette of the hairstyle, different combs are used to model it. For example, a comb is designed to cut and smooth hair, while a round brush helps straighten it. Extra combs are used to keep the hair at the right size. Wood is the best tool for this, metal or plastic will electrify the hair and make it uncomfortable to handle

With the help of curlers, you can beautifully comb your hair in a romantic style. The size of this hairstyle modeling tool is different and depends on the face, figure, event, client's goal, and fashion, which brings curly models of different sizes and shapes to the catwalk every season.

With the help of a styling product, a skilled hairdresser will preserve the charming shape of the hairstyle modeled during the festive event. To strengthen the hairstyle during modeling, the following popular and necessary products are used, which are cheap and effective:

1. Nail polish (fixation at different levels) – completely fixes the hairstyle at the final stage of modeling;
2. mousse – preserves the volume of the hairstyle, serves as the basis for curly curls, so it is laid out before winding clean dry or wet hair with the help of curlers, curling irons, diffusers, etc.;
3. Gel – of different viscosities, in the form of liquid or solid jelly, gives shine, smoothes well and creates a beautiful impression of "wet hair" at the end of modeling; also fluffs them up when applied to the roots of slightly damp hair;
4. Wax and cream are made of natural materials, used to smooth thick hair, model complex hairstyles and their individual parts.

Today, hairpins decorated with glass and stones, feathers and ribbons are the easiest, cheapest and most unique tools for fixing and beautifully decorating a hairstyle.

But experienced hairdressers prefer power tools when modeling a hairstyle, they quickly and efficiently implement the idea of the hairdresser and create a hair silhouette. With the help of corrugated hair clips, you can make wavy, wavy, waffle jewelry in a few seconds. Electric straighteners reverse the styling process, leaving curly hair straight, shiny and bouncy.

Although straight hair is now in fashion, hairdressers are often turned to for dense curly hairstyles, which are done with the help of an aerostyler and a hairdryer-diffuser (spiral curls are created). These and other hairstyle modeling tools can be used not only in beauty salons, but also at home. Because they are perfected with different modeling tools of different sizes, clips and hair dryers that perform different functions, the purpose of which is to make great hairstyles aesthetically simple and incomparable.

Modeling a hairstyle of any complexity consists not only of a certain sequence of tasks performed by the hairdresser, but also of an integral and harmonious composition existing in his imagination.

Therefore, the stylist draws in his imagination a future unique work of hairdressing art, chooses the necessary equipment for modeling and begins to gradually implement the elements of the composition. The composition of the hairstyle (the specific placement of the hairstyle parts during modeling) is voluminous and flat, which

affects the silhouette, that is, the perception of the hairstyle on the surface. The silhouette of the hairstyle can be flat, square, triangular, cylinder, and other geometric shapes.

The model that forms the model of the hairstyle is one of its main features. Hairdressers who model hairstyles use rhythmic lines (waves, knots), sculptural lines (geometric shapes such as stripes, folds, combs, "stairs" in hairstyles), natural lines (creative chaos, creativity in a postmodern direction, for example, a ragged forehead). What sets this apart.

The lines of the hairstyle as elements of its composition make up not only its shape, but also the proportions, symmetry and asymmetry of its individual parts. When modeling a hairstyle, you should take into account the proportion of the head to the rest of the body (the optimal proportion is 7.5 times), as well as the harmony of the hairstyle lines with the style and colors of the dress, accessories and makeup.

Therefore, when modeling, you should not forget about the color of the hairstyle, the color can radically change the visual perception of the hairstyle and the mood of the customer regarding the choice of warm or cold color. The color of the hairstyle shows both the style and shape of the hair when modeling it. For example, blonde with a lot of volume is suitable for evenings, weddings and other entertainment events, because it is a symbol of romantic style. Dark brown hair is associated with the classics, it is useful for modeling hairstyles for business meetings or evening events.

In conclusion, it is worth noting that hair modeling is a special kind of art that is created by a real artist from the heart and a florist by hand. That is why complex hairstyles are best done in beauty salons.

Today, there are hair modeling tools, tools, and techniques for everyday hairstyles at home, and you can easily take advantage of them if you want to.

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