

Improving the Competitiveness of the Manufactured Product

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Annotation: The article says that the leadership of Uzbekistan pays special attention to changes in the agricultural sector, at the same time, along with the peculiarities of the agrarian sphere of our country and the traditions that have developed in it, the experience of foreign countries, including the experience of the armies of the CIS member countries, is noted, having studied them in this way, we want to offer them a new experience of conducting the results and getting to know some of their problems.

Keywords: Cluster development, cluster system, agro-industrial complex, export, rural area, farming, innovative development

The agro-industrial complex of our country is one of the important components of the economy of our republic. The majority of the able-bodied population of our country is employed in this area, and agricultural products produced in the republic make up a significant part of all exports. Therefore, the leadership of Uzbekistan pays special attention to changes in the agricultural sector. At the same time, along with the peculiarities of the agrarian sphere of our country and the traditions that have developed in it, the experience of foreign countries is also noted. Including the experience of the armies of the CIS member states. Having studied them in this way, we want to offer them a new experience of conducting the results and getting to know some of their problems.

In the address of the President of the Republic of Uzbekistan Shavkat Mirziyoyev to the Oliy Majlis, the following was noted: "It is known that currently more than 51 percent of the population of our country lives in rural areas. However, the share of agricultural products in the country's gross domestic product does not exceed 17 percent. And the volume of processing of agricultural sector products does not even reach 10 percent. However, in developed countries, this figure is more than 50 percent. In this regard, it is necessary to develop a comprehensive program for further reform of agriculture."

The economy of Uzbekistan is dominated by a focus on raw materials. The share of raw materials in Uzbekistan's exports is 74.1%, while products manufactured using high technologies account for 1.7%, with the exception of domestic production. This situation prevents Uzbekistan from taking its rightful place in the global distribution of labor.

In the action strategy of the President of the Republic of Uzbekistan for 2017-2021, the action strategy, which clearly and clearly defines the issues of further improvement of the socio-economic life of the country, the management of state and social construction, has brought into intensive action all directions and fronts involved in the economic process in the country. This document, which was adopted, fully justifies itself today.

The main task on which the profitability of enterprises depends is to increase the competitiveness of the manufactured product. To this end, the strategy of innovative development of Uzbekistan for 2017-2021 has been developed, which defines the transition from a raw material economy to a cluster economy. The cluster system remains the driving force of modern mobility.

First of all, the main success factor is the question of what factors develop the cluster itself abroad in the agro-industrial network, due to which factors that are commonplace, naturally arise. It is important to take into account and comment on the following most important aspects when referring to analytical data on this issue. First of all, due to the fact that in the process of its creation in cluster farms that have been established for 3-4 years, the interests of producers of products using the cluster method and its processing are generally ensured.

Secondly, within the framework of a cluster farm, a complete ring of the production process of the "chain" is created, starting from planting seeds in the ground, to cotton cultivation, primary processing and irrigation, deep processing, production and sale of finished products.

Thus, the cluster administrator and the working participants take the initiative, modernize and diversify in finding solutions to the problems that have accumulated in the agro-industrial complex by creating an innovative industry adapted to rural areas.

By increasing the employment of the rural population, increasing their incomes and increasing the comfort of life in rural areas, especially in villages where jobs have become scarce, they create favorable conditions for their rich and poor to live well.

The introduction of a cluster system constantly undermines the concept of recurring seasonal workers. Now the employee has been working for a year, a process is being formed in which the salary arrives on time.

President Sh. Mirziyoyev is recognized as one of the leading initiators of cotton production. The new cluster structure of the "TSt Cluster" cluster in the Nizhne-Chirchik district has practically proved its advantages.

In this area, before switching to the improved cluster method, cotton was harvested from 11-13 cents per hectare, after the sowing fields were transferred to the cluster, in the first season – in 2019, on average, cotton was grown from 35 cents per hectare, the gross harvest increased by more than 30 thousand tons. And in 2020, 10 thousand hectares of cotton were processed, and before the completion of the first harvest, 34 thousand tons of cotton raw materials were harvested according to the contract plan. At the end of the season, the average yield increased by 41 quintals. This is one of the important aspects of the problem.

Its second phase, the interest of the people lies in the fact that the number of workers in the district during the period of farms amounted to 898 people, despite the fact that the average salary was 550000 soums, 8,600 jobs were created in the TSt cluster, while the average salary was increased 4 times, 3,200,000 soums. In 2019, in the amount of 7.9 billion in the period of farms. 6 times the amount or 47.4 mlrd. so I paid the tax fees. This is the effect, the advantages of the cluster are manifested.

The most important thing is that the concept of a seasonal worker for the formation and development of a cotton-textile cluster is eliminated. The fact that workers in clusters are provided with jobs for a period of one to 12 months has become a revolution in rural conditions. They, as well as factory and factory workers, selflessly work in winter and summer and ensure the need for timely receipt of monthly wages. This, in turn, is a vivid example of great confidence and care.

Therefore, clusters are strongly supported by the state, creating a favorable agro biological environment. 5 laws adopted only in 2020, 12 presidential decrees and more than 30 resolutions, as well as many government decisions are aimed at providing material, financial and regulatory support, additional freedoms and privileges to representatives of this sphere.

Under the leadership and on the initiative of the President of our country, the association "Cotton and Textile Clusters of Uzbekistan" was established, and the donation to the cluster participants became a high example of great trust and care. Such attention not only inspires people of science, but also noble-minded people of science, and also imposes responsibility on us. Deeply feeling this, a number of scientific projects are being implemented aimed at strengthening achievements in the field of science and real estate. Of these, the most important is the deepening of the integration of science, education and production.

They are all based on science. The experience of the last three years has shown that the achievements of science and technology cannot be achieved unless they are closely related to production.

Thus, an important step was taken in the process of initial training and measures to strengthen cooperation between universities in clusters. That is, the first public-private partnership was created in our country on the basis of the VST Cluster in Bukhara and the Tashkent Institute of Textile and Light Industry. Within its framework, the system of dual education was put into practice, and in the future, thanks to the demand of the cluster, specialists from all walks of life were trained.

Another important area of innovation is that, based on the President's idea, "scientific centers" and "scientific and technical councils" are organized with clusters operating in our country. They are attracted by mature scientists, teachers and professors of this field, young researchers. Ultimately, intensive technologies and advanced technological methods are used in agriculture. Also, all agro technical activities are carried out on a scientific basis. To account for this, seeds, mineral fertilizers, by-products are used - in short, savings of material and natural resources are achieved, a plentiful and high-quality harvest is grown from agricultural crops, processing is carried out, 100 outlets are opened in foreign countries for the sale of products.

Thanks to the search for cotton and textile clusters, new scientific national brands have been created, and Uzbekistan's products are conquering world markets. Speaking of this, it is worth mentioning that the production of ready-made denim clothing has been fully mastered at the textile complex consisting of five factories of the VST cluster in Bukhara, and a national brand has been created. For the purpose of direct delivery to customers of organic textile products prepared here, 50 stores will be opened on the territory of the republic. Their tools are currently in operation.

Summing up, in addition, with the support of the embassies of Uzbekistan in foreign countries, it is planned to organize 100 retail outlets in foreign countries. Efforts are currently underway to open the first 7 retail stores in major German cities such as Munich and Dresden. In the near future, such retail chains will begin their activities in European countries, the Baltic republics, Japan and even in the USA, where sex is their homeland. As a result, according to preliminary calculations, foreign exchange earnings of an average of 20-25 million euros per year will be achieved. This will prove that our national brands will conquer the world in the coming years.

We have priority tasks ahead of us. I must say that along with the successes achieved, there are still problems and a lot of work awaiting the solution of important tasks for the Association "Cotton and Textile Clusters of Uzbekistan", which still keeps its head together with the clusters. Since the President expressed great confidence in the strategy of growing Uzbekistan by the cluster method, researchers together with participants of the cotton and textile clusters put into practice large innovative projects to justify such prosperous villages, people's lives.

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