

The Role Of Service Provision In The Economy Of Society

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Annotation:

In this article, the role of service in the economy of the society and its alternatives, as well as the development of the service industry, its impact on organizational and economic mechanisms, and the main factors and problems related to growth are presented.

Keywords: GDP, economy, services, market system, recession, technology, lending, mechanisms, international organizations.

The development of the service sector is an important aspect of modern economic evolution, changing the way organizations work and their interaction with the environment. In connection with the transition of the world economy from the industrial to the post-industrial era, the service sector has increased its importance, playing a decisive role in economic growth, ensuring employment of the population, and improving organizational and economic mechanisms. The development of the service sector is the driving force of the economy of the post-industrial society.

One of the most important laws of economic development at the world level is the interdependence of national economic growth and the ever-increasing role of services in the economy, which is explained by the increase in the share of labor, material and financial resources used in the service sector. With the development of society and the growth of production forces, certain development of this field takes place. There is an increase in employment in the field, an increase in the technical equipment of labor, and the introduction of improved technologies.

Nowadays, the role of the service sector, which is one of the important sectors of the economy, is very large and relevant. In particular, this is due to the fact that production is becoming more complicated, the market is filled with goods based on daily and personal demand, and the rapid growth of scientific and technological progress that renews the life of society. All this cannot be done without information, financial, transport, insurance and other services. In addition, services are a component of trade in goods (especially technically complex), since the sale of goods requires an increasingly developed network, consisting mainly of services provided during the sale and services provided after the sale. Undoubtedly, the creation of new enterprises and organizations, as well as the use of innovative technologies by existing enterprises and organizations and the expansion of the list of services provided, will help to increase jobs and improve the welfare of the population in the future.



The service industry is the most profitable industry in the world today. In our country, special attention is being paid to the further development of this direction, to all-round support of entrepreneurs operating in the service sector. Especially in the following years, financial institutions play an important role in providing loans to entrepreneurs who want to start business in this direction.

The service sector is one of the biggest reserves in ensuring employment of the population. In our country, its share in the gross domestic product is 36.3 percent, and the number of people employed in the sector is 50.1 percent. Now our republic has great opportunities to create jobs in this field. At the meeting of the video selector held on April 22 regarding the priority tasks for the development of the service sector in the regions, the President paid special attention to this issue and focused on the development of the directions of the service sector in the regions specified specific tasks. It should be said that in this area, based on the specificity of each region, it is also extremely important to create a new methodology for expanding services, introducing new types of services, and introducing best practices and model projects. In this process, a project-analytical center for the development of services was established at the National Bank of Uzbekistan, and its branches were opened in all regions. Now they provide sample ready-made business projects to residents and provide comprehensive services from vocational training to starting a business. The head of our state creates all the conditions and provides the necessary funds before giving assignments to the officials in any direction. The rapid development of the service sector is one of the priorities of the Development Strategy of New Uzbekistan: "...in the next 5 years, through the development of service and service sectors in the regions, the volume of service will be increased by 3 increase and create a total of 3.5 million new jobs in this direction. Prospects of turning the service sector into a leading sector of the economy are to a large extent inextricably linked with the development of business activities in this area, especially small and private business activities. Because services are mainly provided by small and private business entities. As a result of the carried out systemic reforms, the share of the service sector in the GDP of our country increased from 33.8% to 41.5% during 1990-2022, as well as the increase of the share of the population employed in the service sector in the total number of the population employed in the economy from 35.6 to 50.5 percent 78 is noteworthy. At the same time, according to the results of the conducted analysis, it was shown that there are opportunities for wide development of the service sector by effectively using the potential and reserves of entrepreneurship, especially small and private entrepreneurship. One of the changes taking place in the service sector in the current period is the increase in the number of small and private business entities in the sector and the expansion in terms of types of activities. This is because, on the one hand, the service sector is considered very attractive for small and private business activities due to the influence of objective and subjective factors. On the other hand, the

development of small and private entrepreneurship in our republic is considered to be one of the priority directions of the socio-economic policy, and therefore it is developing at a high rate. The rapid development of small and private entrepreneurship in the service sector leads to increased competition in the sector, an increase in the types of services and an improvement in quality, and most importantly, a decrease in the price of services and an increase in demand for them, as well as an increase in the opportunities for the general public to use services, and finally, service. It helps to increase the efficiency of the performance sector. Small enterprises can quickly adapt to changes in market demand, quickly change types of services, use resources efficiently, and change production in a short period of time and without major losses. The development of small and private forms of business activity in the service sector is also explained by the fact that, unlike other sectors of the economy, it requires less labor and relatively small capital investments in the initial stages. It is characterized by ease of the management system, good awareness of the level of demand for this or that service in some markets, etc.

Conclusion:

Service provision is a sector with great potential for providing employment and creating new jobs. The real growth of local income can be clearly seen, first of all, from the development of services. In this regard, we focus on the development of the service sector and strengthening its role in the structure of the economy. This sector can not only provide jobs, especially in rural areas, but also increase the income of the population. Service industry enterprises that take advantage of these small business advantages are more competitive than material manufacturing enterprises. The development of small business is one of the most important factors of high profitability of the service sector. The analysis of statistical data showed that in the Republic of Uzbekistan in 2022 there are more than 283 thousand small enterprises and micro-firms in the service industry. It is about 61.2 percent of all small enterprises and micro-firms. We can conclude that the small economy sector has actually been created in our republic and the expansion of service production by small business and private business entities ensures the rapid development of the service sector.

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