The Role of Culture of Communication in the Formation of Personality

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Annotation: This article describes the role of the culture of communication in the formation of personality, gives practical advice on the forms and means of communication. The ways of proper communication, the specifics of socio-psychological communication are considered.

Keywords: Communication, communication culture, intensification, consciousness, aesthetics, morality, development.

The issue of communication in both the spiritual and material domains is very important for the the needs of modern society. Communication is of great significance in the formation of the human psyche, its development and the formation of intelligent, cultural behavior. Due to the abundance of learning chances and interaction with psychologically mature individuals, a person develops all of his most valuable skills and personality traits and becomes a complete individual.

A person who is denied the chance to communicate with others from birth will never develop into a civilized, culturally, or morally formed citizen; instead, he will be doomed to live out the rest of his days as a half-animal who merely resembles humans in appearance, anatomy, and physiology. This is supported by several cases that have been documented in the literature, and even if a person is totally preserved as an organism but is denied interaction with other members of his own species, he or she will still develop as a biological creature.

The most important factors determining the development of a person include the intensity (quick, fast) of communication, its content, goals, as well as the variety of means.

A person's ability to communicate shapes who they are as a person, giving them the opportunity to develop specific personality traits, interests, habits, and inclinations. They can also learn norms and forms of moral behavior, as well as how to set life goals and means of achieving them. The variety of content, purpose, means of communication also serves a specific purpose in the mental development of a person.

As a social entity with consciousness and as a bearer of consciousness, humans need to communicate. Different higher animal and human lifestyles can be divided into two categories: interaction (communication) with nature and interaction (communication) with other living creatures. The first type, the communication with nature (the former one) is called activity as a special type of human activness. The second type of communication is determined by the fact that the parties interacting with each other are living beings that exchange information. Such interaction within and between the types is called communication.

There are different definitions of the concept of *communication*.

Giving communication a single, accurate definition is quite challenging because it is a very complex process. Therefore, defining the content of the concept of communication typically involves highlighting a few of its aspects. A) **communication** - the process of creating and developing communication, which is characterized by the need for cooperation B) **communication** - interaction of subjects through the sign system.

Communication is defined as a process consisting of information exchange, interaction, and mutual understanding between two or more persons in the textbook "General Psychology" edited by A. V. Petrovsky.

The textbook "General Psychology" published by M.G. Davletshin gives it the following definition: "**communication** is an interaction between two or more people consisting of the exchange of information of an affective evaluative nature and knowledge".

The definition of communication is given as follows in the concise explanatory dictionary "Psychology", which was prepared under the direction of M.G. Davletshin: **communication** is the interaction of two or more people.

In accordance with the above definitions, communication can be generally defined as follows: "**communication** is a process of interaction between at least two people, during which information is exchanged, relations are established and developed. The concept of communication - dialogue should be distinguished from the concept of communication (means of communication)"¹.

Communication is characteristic of all living creatures, but at the human level it has the most advanced forms, it is realized through speech.

Through communication, we attempt to mold a person, and communication is crucial to the total shaping of a person. Even simple things require interaction through imitation in order to be learned. Relationships grow as a result of societal norms. Communication between individuals and between people can be perceived to differ greatly. For example, the difference between the communication of a child, a mentally ill person with a low level of consciousness and the communication of a mature person with a high level of consciousness. A conscious person thinks in his head and plans his words before starting a conversation. A person's physical, mental, moral, and aesthetic development is greatly influenced by communication. For example, people communicate with children to impact their moral development in the home, classroom, and kindergarten. Additionally, the teacher makes an effort to communicate with the students to impact their aesthetic, intellectual, and physical growth. Therefore, communication also serves as a means of influence.

It is important to consider his age, gender, occupation, and worldview when developing personal communication. For instance, we don't speak to little children in the same way that we speak to adults. There are particular terminology for each age group. It is considered the power of the word. It is important to use communication methods based on personality characteristics. It is impossible to overstate the importance of communication in a person's development of information, skills, and

¹ F.I.Xaydarov, N.I.Xalilova Umumiy psixologiya/darslik/ Toshkent, "INNOVATSIYA-ZIYO"- 2019

abilities. Instilling basic skills is another benefit of communication.

In the development of interpersonal communication, education level is crucial. For instance, a person might not accept or obey your directions even though you use words that have a tremendous impact on him. Because he should acquire the culture of behavior from a young age. In the formation of communication, the goal should be set correctly. Communication develops in the process of education and training, in different situations, such as in the family, neighborhood, community, group. If the family's adults are unkind to one another, the child can imitate them and go to conflicts with others.

A number of scientists have voiced their thoughts on the significance of communication in the development of personality. In his book "Man as a Subject of Knowledge", Russian psychologist B.G. Ananoev in particular, examined this problem in great detail. He underlines that the secret to successful acquisition is the learning of multiple knowledge components. It also emphasizes the importance of communication in learning. According to B.G. Ananoev, (this is a valid point made by him) individuals cannot grow if they do not communicate with one another and share information and experiences.

According to him: "Communication is a social and individual situation. That is why in performing a communicative task which is integrally related to speech, pantomimics, gestures appear as forms of communication"².

For communication to be successful, the importance of a person's formed qualities and personal attributes is crucial. For example, if a person has welldeveloped positive qualities (politeness, modesty, humanity, truthfulness, conscientiousness, etc.), the communication process will go well. Because in order for people to understand each other correctly, for communication to be successful, they must be sincere.

One of a person's most admirable traits is sincerity; it is a realistic attitude toward events , not being impacted by various influences. An important sign of sincerity - a polite expression on the face and a smile. An important sign of sincerity is a polite expression on the face and a smile. Sincerity also depends on our mood, because when we are in a good mood, sincerity increases. A person's heart must be pure and open-minded in order to be sincere³.

In short, information, knowledge, skills and skills are formed about the tasks of communication as a means of social influence, its role in the development of a person, its types, forms, stages, psychological structure. In the development of a person as a social creature, communication is regarded as a crucial spiritual need.

Today, we set ourselves the objective of educating a fully formed, mature, and perfect individual. Therefore, it is essential first and foremost to establish a culture of communication among young people.

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